

MAGGIE FITZGERALD

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PROFESSIONAL EXPERIENCE

6abc, WPVI – TV | The Walt Disney Company

Community Engagement Intern, Aug. 2023 – Present

- Provide administrative support to VP of Community Engagement, including organizing meetings and events, logging, shooting and editing video, and research
- Assist producers, anchors and reporters during live in-studio newscasts and field shoots
- Coordinate media events of 100+ participants for station-wide marketing
- Collaborate with local government officials for press photos
- Plan and film video content for social media audience of 23.6K followers

Temple Talk | TUTV

Co- Executive Producer/Host, June 2020 – Present

- Responsible for day-to-day operations
- Oversee production of show, along with daily operations
- Write scripts, research entertainment news and trends, review digital media and distribution of content
- Lead on-air discussions with a panel of co-hosts
- Manage department heads and corresponding teams (Bookings, Social Media, Public Relations, Production, Advertising, Crew)
- Report show status to General Manager
- Lead weekly department and general body meetings

Temple Update | TUTV

Producer/Main Anchor, Jan. 2022 – Present

- Produce and present live news reports on the latest top news stories, primarily based in the Philadelphia area
- Produce bi-weekly news packages for Temple's Emmy award-winning newscast
- Collaborate with producers, directors and talent to finalize show rundown and scripts

The Temple News | Temple University

Director of Engagement, Aug. 2020 – Present

- Oversee digital media audience for award-winning student-run newspaper
- Coordinate an active social media presence by producing and scheduling weekly print and online content
- Present weekly engagement analytics reports to a team of 33 newsroom editors
- Organize and host open house newsroom events and workshops for staff/freelancers
- Increased digital audience by 25.88% during the 2022-2023 academic year

The Tonight Show Starring Jimmy Fallon | NBCU

General Production Intern, Aug. 2022 – Jan. 2023

- Assist in production, booking and writing tasks including chart tracking, monologue recaps, weekly lead-ins, guest research and completing runs around the Manhattan area
- Serve as in-studio assistant during segment rehearsals and live show filming
- Pitch writer's research topics for official show script
- Assist department heads of production, costumes, wardrobe, and writing

CBS Philadelphia, KYW – TV | Paramount

Broadcast News Intern, June 2022 – August 2022

- Assisted producers, anchors and reporters in daily local news production
- Pitched daily story ideas for reporters to cover within the Greater-Philadelphia area
- Fact-checked and researched sources for on-air stories
- Assisted field segment shoots for CBS EPIC team

Crybaby Media | Glass Entertainment Group

TV Development Intern, May 2022 – August 2022

- Assisted in researching, pitching and casting for Glass Entertainment and other networks (TLC, Bravo, HGTV, etc.)
- Conducted independent research on potential reality television talent
- Collaborated with casting team on shows in development

SKILLS

- Adobe Creative Suite
- AP Style
- Microsoft Office
- WordPress
- Google Suite
- ENPS News Prod.
- Social Media
- Multimedia Writing

AWARDS

2023 National Finalist, Best Hard News Report – College Broadcasters Inc.
Orlando, FL

2023 Broadcast Pioneers of Philadelphia Scholarship Recipient
Philadelphia, PA

2022 Jessica Savitch Broadcast Journalism Award
Philadelphia, PA

Alex's Lemonade Stand Foundation "Volunteer of the Year"
Philadelphia, PA

EDUCATION

Temple University, Expected Graduation: May 2024
Lew Klein College of Media and Communication
B.A. in Broadcast Journalism | GPA: 3.82